Camelot® II Brochure

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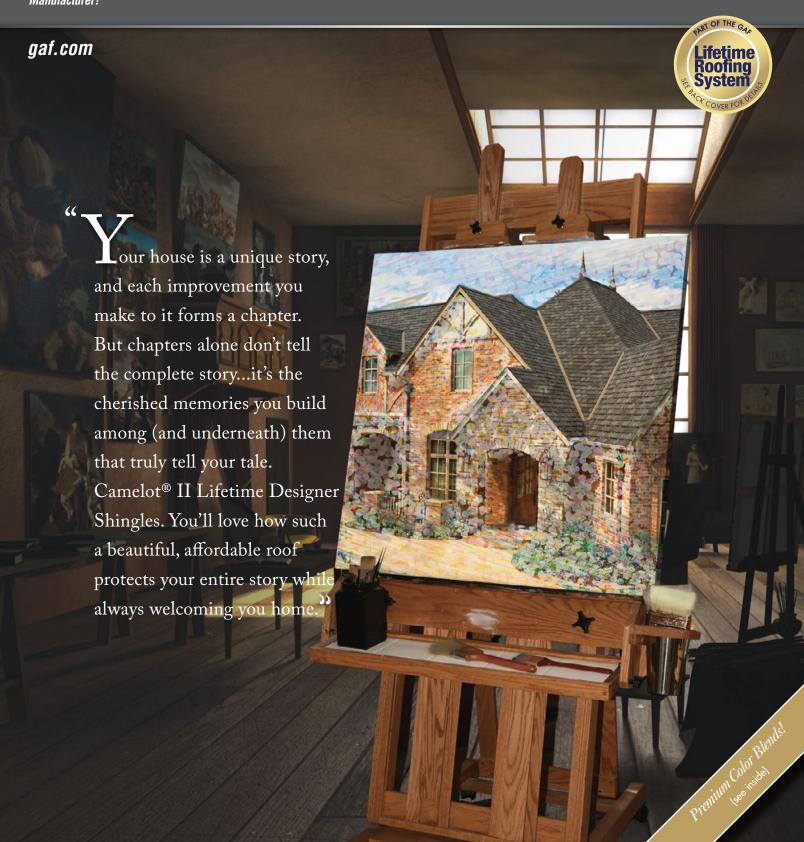
Updated: 10/15



Quality You Can Trust...From North America's Largest Roofing Manufacturer!™



THE BEAUTY OF A CAMELOT® SHINGLE... AT AN INCREDIBLY AFFORDABLE PRICE



















Camelot®II Lifetime **Designer Shingles Offer** You These Great Benefits:

 Affordable Luxury... Camelot® II Shingles are only a fraction of the cost of traditional slate or wood shakes

 Sophisticated Design...
 Artisan-crafted shapes combined with oversized tabs and a dimensional design result in a sophisticated beauty unmatched by typical shingles

Custom Color Palette...
 Specially formulated color palette is designed to accentuate the shingle's natural appeal

 High Performance... Designed with Advanced Protection® Shingle Technology, which reduces the use of natural resources while providing excellent protection for your home (visit gaf.com/aps to learn more)

• StainGuard® Protection... Helps ensure the beauty of your roof against unsigh blue-green algae*



 Stays In Place... Dura Grip™ Adhesive seals each shingle tightly and reduces the risk of shingle blow-off. Shingles warranted to withstand winds up to 130 mph (209 km/h)!†

 The Ultimate Peace Of Mind... Lifetime ltd. transferable warranty with Smart Choice® Protection (non-prorated material and installation labor coverage) for the first ten years**

• Perfect Finishing Touch...
For the best look, use Timbertex®
Premium Ridge Cap Shingles with
StainGuard® protection or Ridglass®
Premium Ridge Cap Shingles*** Lifetime





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& STYLE

ADVICE FROM THE EXPERTS

Patricia Verlodt & Emily Videtto

Color & style go hand in hand when considering what shingle to use on your roof.

The color and style of your shingle are important! After all, your roof represents up to 40% of your home's curb appeal, so it will always have a big impact on your home's overall look.

When you look at home exterior color trends, you'll notice that they're typically much more muted than the color trends you see in fashion; for example, if bold greens are in the fashion magazines, you might see the introduction of new home exterior palettes in warm, earthy green tones. Why? Because bold green might not be "in" two years from now (likely not), but you will still have the same roof. Color choices in exteriors are long-term decisions, so make sure the palette that you select is not only one that fits your personality and taste today but also one that you'll enjoy ten years down the road.

- Observe how much of your roof is visible from the street or common view. A larger roof looks best in neutral tones. If the roof angle is normal or slight, you can use more colorful shingles or interesting patterns.
- Use colors in the same color family as the body of your house for a simple, non-accented combination. An example is a gray roof on a gray house, whether light or dark gray. Trim in white or black will keep it understated.

- Use bright colors to make a design statement. For example, a green roof on a red brick house or a red roof on a gray house.
- And remember, follow your instinct. Choose the color and style that make you comfortable. After all, you're the one looking at it every time you come home!

When it comes to the style of your shingle, it's important to think about the overall look and shape of your home. If your roof has a low pitch, the shingle profile will be more important than the shape; for a roof with a steep pitch, a unique design or color pattern may be more important. If you have a large roof surface, you don't want the color pattern of your shingle to be too busy (it can be overwhelming!). On the other hand, a larger surface gives you a great opportunity to really change your home's look. So, make sure the design and color you select integrate extremely well with the rest of your house.

- Choose a shingle that complements your home's architectural style. For example, for a Colonial home, select a shingle with a clean line that complements the home's design. A Victorian house could take on a more colorful or complex design.
- The use of colors and textures can create a comfortable feel for your residence. For example, if focusing on the exterior of a Shingle Style home, adding color and textured design elements make the home much more approachable.

Patricia Verlodt has been responsible for coloring products for many Fortune 500 companies; she has a specialty in exterior products. Her work has been featured in major newspapers as well as in many magazines such as Real Simple, Better Homes and Gardens, and Forbes.

Emily Videtto is a highly respected and sought-after product and design expert with over a decade of experience in the building materials industry. She is also Vice President, Shingles and New Product Development at GAF. Emily has been seen on HGTV's Curb Appeal, The Balancing Act, Niki Taylor's Having it All, and Orange County Choppers.



Quality You Can Trust...From North America's Largest Roofing Manufacturer!"

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More Than Just Coverage On Your Shingles! Get Automatic Lifetime Protection On Your Entire GAF Roofing System!*

When you install any GAF Lifetime Shingle and at least 3 qualifying GAF accessories, you'll automatically get:

- A Lifetime ltd. warranty on your shingles and all qualifying GAF accessories!*
 Non-prorated coverage for the first 10 years!*



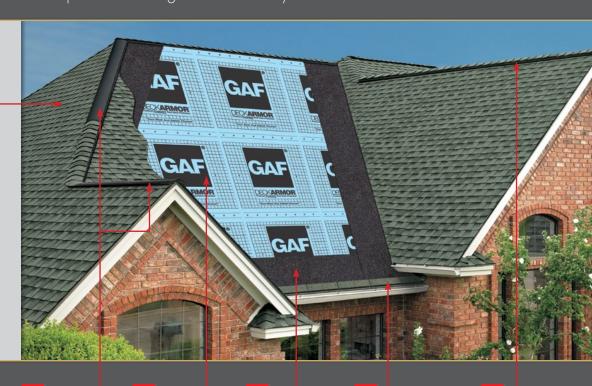
LIFETIME

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GAF offers you many great Lifetime Shingle choices, including Timberline® Shingles with Advanced Protection® Shingle Technology. They're the #1-selling shingles in North America!

Advanced Protection® Shingle Technology provides excellent protection for your home while reducing the use of precious natural resources. That's better for your home—and better for the environment!

To learn more about why Advanced Protection® Shingles are your best choice, visit gaf.com/aps.





Cobra® Attic Ventilation

Helps remove excess heat and moisture from your attic to promote energy efficiency in your home and help extend the life of vour root.

GAF

Roof Deck Protection

Provides an exceptionally strong layer of protection against wind-driven escape from your attic. Also, lies flatter for a betterlooking root

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Leak **Barrier**

Provides exceptional protection against leaks caused by roof settling and extreme weather. Ideal upgrade at all vulnerable are<u>as</u> (including at the eaves in the North[†]).

GAF

Starter Strip Shingles

Saves time, eliminates waste, and reduces the risk of blow-off...and may even help qualify for upgraded wind warranty coverage (see GAF Shingle & Accessory Ltd. Warranty* for details).

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Ridge Cap **Shingles**

Enhances the beauty of your home while guarding against leaks at the hips and ridges.



complete coverage and restrictions word "Lifetime" refers to the length overage provided by the GAF Shingli cossory Ltd. Waranity and means a set the original individual owner(s) gle-lamily detached residence for this downer(s) in certain circumstance in progression.







The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.

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